



GO INTERNATIONAL

Country Seminar Brazil and Visit of a Brazilian business delegation

20 September 2024



Programme

09h30	Welcome of the participants
10h00	Welcome remarks <ul style="list-style-type: none"> Ms Cindy Tereba, Director International Affairs, Chamber of Commerce
10h05	Opening speeches <ul style="list-style-type: none"> H.E. Ms Béatrice Kirsch, Ambassador of Luxembourg in Brasilia H.E. Mr João Mendes Pereira, Ambassador of Brazil to Luxembourg
10h30	Presentation on the Brazilian economy and market opportunities <ul style="list-style-type: none"> Mr Leandro Alves da Silva, Head of Trade Promotion Section, Embassy of Brazil to Luxembourg and Belgium
10h50	Forging innovative business partnerships in Brazil: Unlocking co-financing through the Business Partnership Facility <ul style="list-style-type: none"> Ms Mélanie Bugnon, Communication officer, LuxDev
11h05	Doing business in Brazil: Testimonials of Luxembourg companies <p><i>IE Corp Engineering</i></p> <ul style="list-style-type: none"> Mr Philippe Corvisier, CEO <p><i>Aperam – Made for Life</i></p> <ul style="list-style-type: none"> Mr Frederico Barroso, Head of Trading & Financial Risk Management Mr Benoît Scholtissen, General Manager, Group Treasury, Risk Management & Insurances <p>Q&A</p>

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11h30 - 13h00	Networking lunch
12h00 - 13h00	Pre-organised B2B meetings
13h00	End of the event
