

# **INDUSTRIALIZE AFRICA**

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## Africa is industrializing but still lags behind

		100	
\$ GDP	<ul> <li>Africa's GDP increased by 81% from 2006 to 2016 (\$2.1 tn) (CAGR of 6.1%)</li> <li>However continent accounts for only 2.84% of global economic output in 2016</li> </ul>		
INDUSTRIAL OUTPUT	<ul> <li>Africa's industrial output increased by 24% from 2006 to 2016 (\$ 553 bn). (CAGR of 2.2%)</li> <li>Industrial output accounts for 25.7 of total GDP whilst manufacturing accounts for 10.2% of GDP</li> <li>Top industry sector growers experienced high real annual growth rate (CAGR) over period: Ethiopia (15.5%), Morocco (2.9%)</li> <li>However continent accounts for only 2.75% of global industrial output</li> </ul>	- 86.9% - 82.1% Nigeria Camero High & me	un Ethi edium t – Emerg
な	<ul> <li>Africa's total merchandise exports for 2017 was \$413 bn which is only 2.4% of global merchandise exports</li> <li>Africa's export structure reflects a large share for commodities and a low level of technological development</li> </ul>		nced g 2 67
FDI	<ul> <li>Annual FDI inflows to Africa increased by 36% from 2006 (\$43 bn) to 2016 (\$60 bn). In 2000, FDI to Africa was \$ 10.9 bn</li> <li>However continent accounts for only 3.4% of global FDI inflows</li> </ul>	Primary Manufacturing Services	14 15 36



## Announced greenfield FDI projects in Africa by sector, 2015–2016 (Millions of dollars)



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## EU's involvement in trade and investment with Africa





## **Overview of Non Sovereign Operations**



On average USD 150 million per annum in Industry lending (2008-2017)



## The African Development Bank High5s Priorities

AfDB "High 5" goals	AfDB industrialization objectives	Key principles of AfDB industrialization strategy			
Light up & power Africa	Play a <b>leading</b> and <b>pivotal</b> development role in Africa	• Focus on areas where AfDB can deliver highest economic, social and environmental impacts			
Feed Africa	Support global trade integration and regional value chains	• Be a renown leader in Africa & a pulling force for additional investments and partners			
Industrialize Africa	<b>Grow co-financing</b> and mobilize private sector investment	• Adopt a differentiated sector and country approach with a variety of intervention tools			
Integrate Africa	Foster the emergence of <b>regional champions</b>	• Push pragmatism in project identification, pursue concrete opportunities & clear roadmap			
Improve quality of life	Create sustainable jobs and increase productivity	• Analyze value chains to identify opportunities and bottlenecks			
5					

<u>Note</u>: Infrastructure is covered primarily under Light Up and Power Africa (Energy) and Integrate Africa (Transport)



## 6 Flagship Programs Within The Industrialization High 5

Supportive policy, legislature and institutions	Toster successful industrial policies	Policy Advise and Technical Assistance to governments (regulatory and institutional framework, implementation and monitoring) and funding of key PPP projects
Conducive eco. environment and infrastructure	Catalyse funding into infrastructure and industry projects	<ul> <li>Increase Bank funding and channel other funding into catalytic programmes (by public and private operators)</li> <li>Infrastructure Development</li> <li>Industrialisation</li> </ul>
Access to capital	Grow liquid and effective capital markets	<ul> <li>Improve access to market finance for African enterprises</li> <li>Advise governments, stock exchanges and regulators on development of liquid capital markets</li> <li>Invest directly in capital markets to increase liquidity</li> </ul>
Competitive talents, capabilities and entrepreneurship		<ul> <li>Drive enterprise development (large, small and medium businesses)</li> <li>Scale-up investment and financing to lend to SMEs</li> <li>Technical Assistance support to strengthen SME-focused entities</li> <li>Establish linkages of SMEs to domestic projects/companies and provide training of a strong talent pool</li> </ul>
	Promote strategic <b>5</b> partnerships in Africa	Link up African enterprises and major projects with potential partners and investors, through promotional activities, notably African Investment Forum (AIF) Facilitation and management of investor relations (e.g. contract negotiations)
Access to markets	Develop efficient 6 industry clusters across the continent	Support governments in developing efficient industry clusters across Africa, through Technical Assistance and funding in implementation and monitoring



## Prioritization: Industry and Services sectors with highest impact

Agro - processing		*	Top priority → Feed Africa [led by the Agricultural Finance & Rural Development Dept]	Staple Crop Processing soft & hard infrastructure to private sector investment	
15 addressable sectors		sectors	$\rangle$ Filtering process criteria $\rangle$	Differentiated approach	
іст ★	Building materials	Hospitality	Additionality of AfDB and link with other 'High 5'	1 "Tier 1" sectors: aggressive business development	
Fertilizers	★ Transport and logistics	Consumer Goods	<ul> <li>Ability to play and to foster "champions"</li> <li>Starting point / competitive advantage</li> <li>Potential regional champions</li> </ul>	<ul> <li>Investigated in detail</li> <li>To address <u>in priority</u></li> </ul>	
Mining	Textile	Retail	Alignment with countries policies and priorities	<ul> <li>"Tier 2" sectors: proactive monitoring</li> <li>Open to financial deals</li> </ul>	
			Catalyst impact and ability to trigger the development of other sectors	<ul> <li><u>To monitor</u></li> </ul>	
Pharma- 🗙 ceuticals	Automotive	Machinery & Equipment	<ul><li>Macroeconomic impact</li><li>Job creation potential</li></ul>	3 "Tier 3" sectors: addressed opportunistically	
Metals manufacturing	Consumer Durables	Chemicals & Petrochemicals	impact on made batanee	<ul> <li>Industry snapshot &amp; long list of companies</li> <li>To address <u>reactively</u></li> </ul>	



## Examples of private industrial projects financed by the Bank 1/2

### DERBA CEMENT ETHIOPIA (2012)

Project's total cost: USD350m AfDB contribution: - USD55m long-term senior loan



- Mobilized additional financial partners

- Advised on Environmental & Social matters

Project consists in the exploitation of the Derba-Mugher limestone deposit to produce 8 tons per day of cement and 2,5 million tons per year

### Economic Impact

- ✓ 2 000 jobs created during the construction phase and 700+ permanent jobs
- $\checkmark$  75% decrease in the local price of cement
- ✓ From net importer to net exporter of cement
- Improvement of Ethiopia's balance of paiements & foreign currency earner
- $\checkmark$  Boost to the construction industry across the country

GAC BAUXITE GUINEA (2017)



Project's total cost: USD 1.4 billion

AfDB's contribution: -- USD 100m long-term senior loan

Exploitation of a new bauxite mine, construction of a container terminal in the port of Kamsar, and rehabilitation of a 143 km-long railway

### **Economic Impact**

- Project to contribute \$400m to the country's GDP & \$300m to the country's trade balance
- $\checkmark$  4000 jobs created during the construction phase
- ✓ 700 permanent jobs et 1500 fixed-term jobs to be created during the exploitation phase
- ✓ Upgrading of country's transport infrastructure
- Opening of a proprietary single-user rail line to multi-user and multi-purpose line



## Examples of Private Industrial Projects Financed by the Bank 2/2



### Indorama I (2012)

Total cost: USD 1.2 billion - Bank contribution – USD 100 million senior Loan

Approved in 2012 and completed in 2016, the first line of Indorama is currently running near full capacity and delivering strong financial results:

- ✓ over 9,000 jobs generated during the construction period
- ✓ \$285 million in foreign exchange savings from reduced fertilizer import (\$69 million) and new exports (\$216 million)
- ✓ 300 permanent jobs (including 147 expatriates) and 169 long term contract workers upon completion of the project
- ✓ 330,200 farmers participated in Indorama out-grower schemes (incl. 99,060 female beneficiaries; 231,140 smallholder farmers)
- ✓ Establishment of various small-scale businesses
- Community development: 5,000 youths empowered; construction of modern markets, chapel halls, water and sanitation, school buildings, electricity projects, medical centres, access roads, police posts; and, entrepreneurship trainees & scholarship projects.

### Indorama II (2018)

### Total Cost: USD 1.1 billion - Bank Contribution: USD 100 million senior loan

The project is the expansion of the Line I at Indorama Eleme Fertilizer & Chemicals Limited (IFL) which consisted in the construction and operation of a 1.4 MTPA gas to urea fertilizer plant to be located in Port Harcourt (Nigeria). The production will be exported to Latin America, South Africa, West Africa, and USA.

### **Economic and social impact**

- ✓ Double the current capacity from 1.4 MMTPA to 2.8 MMTPA
- 4,030 additional jobs created during construction and 620 new permanent jobs including 295 skilled jobs
- $\checkmark$  social services to local communities
- Training and Youth empowerment: average of 85 training programs per year
- $\checkmark$  Reduce bottlenecks of supply chain distribution of fertilizer products
- Create temporary jobs during construction, and direct and indirect jobs during operations
- ✓ Generate growth & tax revenues: earn foreign exchange through the export of goods and services



## What We Must Do to Accelerate Industrialization in Africa



In 2017 Doing Business report, 34 out of 48 countries in SSA. had at least one significant business regulatory reform in the previous year.

To attract more investment, efforts must be made to accelerate policy and regulatory reforms.



Africa is made up of 54, mostly small and often fragmented markets. Intra-African trade increased from 13% (2012) to 17% (2016), lower than any other region (EU: 68.5%, Asia: 52.3%, North America: 50.2%, as at 2015).

Continental & regional trade agreements must be implemented to expand markets and attract more investment.



Support Intra-African Investment In 2016, intra-African investment into greenfield operations were valued at USD 10 billion [16.8% of total FDI to Africa over period]

We need to drive and support African Champions and create incentives for African companies to invest more in countries outside of their home



Africa Investment Forum (AIF) A Partnership Platform Johannesburg, Nov. 7-9, 2018



Africa's Premier Investment Market Place

SPECIFIC OBJECTIVES

## Catalyse private investment into Africa

- Attract new investors, incl. institutional investors
- Support and Facilitate project preparation & financing

#### Building project pipeline

- Invite partners to share their project pipeline
- Selection of
   transactions
  - transactions
- Coordination of project preparation facilities

### Project preparation

- Increase financing for project preparation
- Coordination of project
   preparation facilities
- Streamline and
   harmonise processes

#### Project Financing

- Market place for financiers
- Plateform for coguarantee

**Policy environment** 

 Regulatory reforms needed to make project happen

HOW



# Thank you for your attention



# ANNEX -Private sector at African Development Bank

### NON-SOVEREIGN OPERATIONS, CLIENTS

### NON-SOVEREIGN OPERATIONS FINANCIAL INSTRUMENTS

1. Equity

- 1. <u>Private companies</u>: Mostly debt (also guarantees and equity)
- 2. <u>Private equity funds:</u> equity
- 3. <u>State-owned enterprises</u>: Debt, guarantees
- 4. <u>Regional Development Financing Institutions:</u> Debt and equity

- 2. Subordinate
- 3. Senior Debt
- 4. Guarantees
- 5. Technical Assistance