NAVIGATING GLOBAL MARKETS: FINANCING OPPORTUNITIES FOR YOUR INTERNATIONALIZATION

SME Packages - Digital

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The Chamber of Commerce group

House of Entrepreneurship

Service offer

Support for businesses throughout the entrepreneurial process



Information point and community

Providing information on start-up and administrative procedures, guiding entrepreneurs and putting them in touch with the right players



Export documents

Helping exporting companies with their document and digital management



Digitalization

Facilitate the implementation of digital services



Financing and security deposit

Issue bank guarantees and guide you through state aid schemes



Development and transmission

Identify strategic avenues for development/transfer, offer a transfer platform and matching services

Supporting Luxembourg SMEs in their development

Support their digital transformation

Improve their customer service

Step up their CSR approach

Package terms

- ✓ Implementation of a concrete solution with an expert
- ✓ Guidance by an advisor of the House of Entrepreneurship
- ✓ **Subsidy of 70%** provided by the Ministry of the Economy for a total investment ranging from €3.000 to €25.000 (excluding VAT)

Eligibility criteria



- ✓ Authorization for establishment in the Grand Duchy
- ✓ Head office in Luxembourg
- ✓ Part of an SME
 - ✓ < 250 employees
 - ✓ Turnover < 50 000 000 €</p>
 - ✓ Annual report < 43 000 000 €</p>

The different packages







Total value per package: 3.000€ - 25.000€ EXCL. VAT

Digital subsidy: 70%



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Package Digital Marketing

creation or improvement of your website, social networking campaigns...



Package Organisation Management

cash register, industry-specific software, ERP...



Package E-Invoicing

ERP system with a module for electronic invoicing

Use case – RMT Labs SA

- Recruiting ICT professionals swiftly
- Development of an Al Recruitment Platform
 - reduce recruitment time
 - eliminate redundant tasks

Objective

- Incorporate AI and IT services on Website
- Showcase full range of offerings
- Engage clients and potential partners

- Showcase website
 - SEO optimization
 - User-friendly
 - Responsive website
 - Analytical tools

Solution found

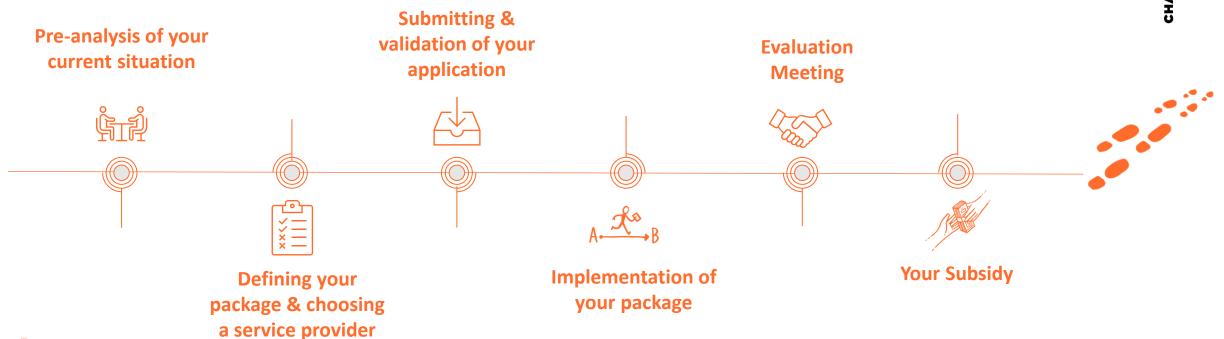
Expected results

- Increased visibility
- Increased inquiries
- More traffic on the website

Pre-analysis

What are the steps?

What are the steps?



Questions?

Contact

For all non-craft sectors (commerce, hospitality, services, liberal professions, etc.)

digital@houseofentrepreneurship.lu

+ 352 42 39 39 - 840



For the craft sector

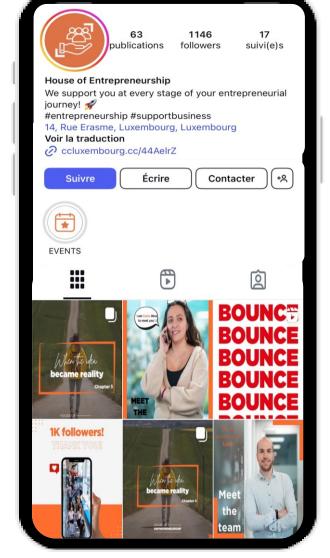
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