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IT&C SECTOR IN ROMANIA

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Romanian IT&C - about

Romania is one of the most attractive markets in Europe for technology investment, with a highly skilled and diversified workforce, competitive prices, and a stimulating business environment.

IT firms account for more than 6% of Romania's GDP.

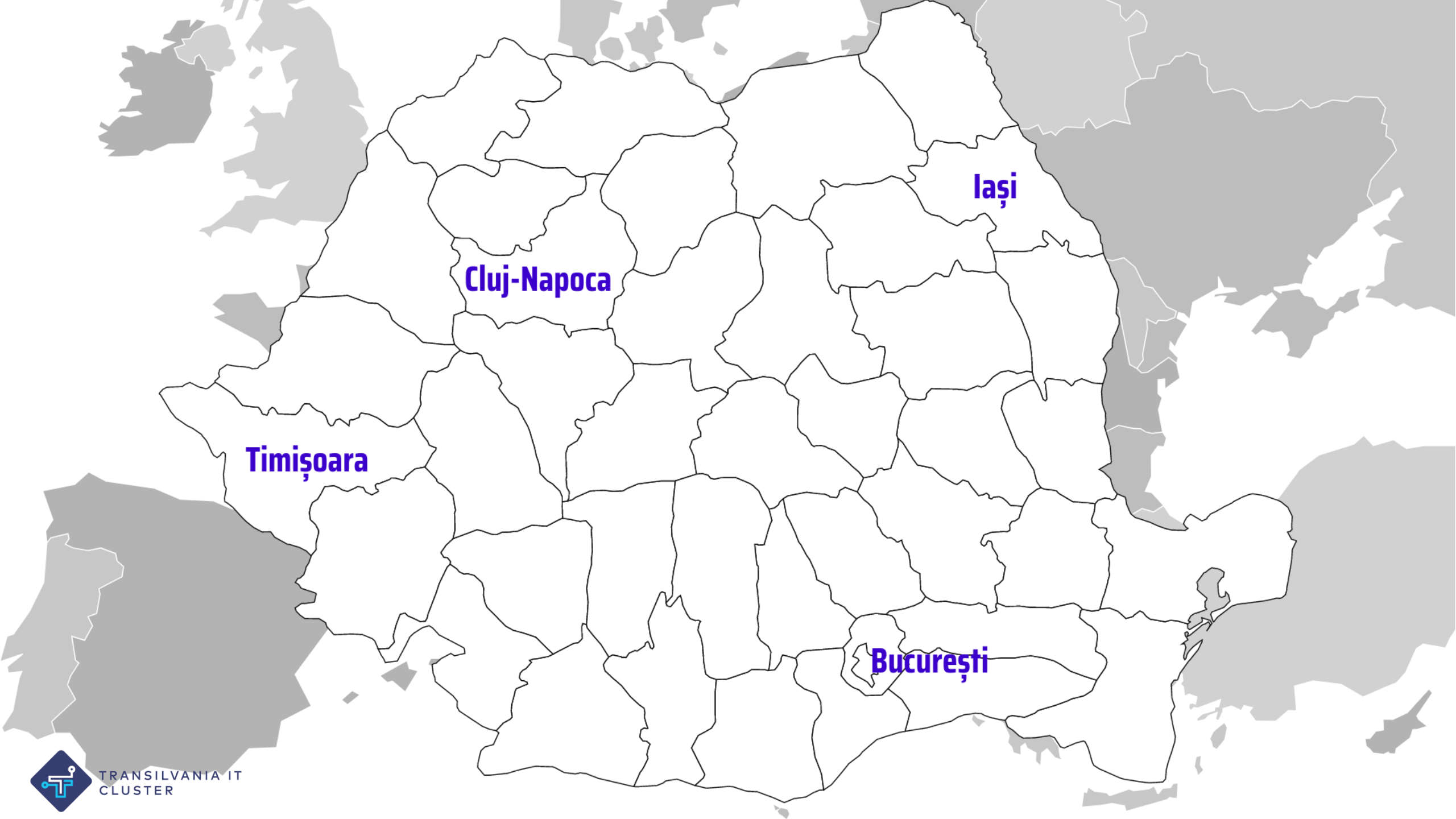
Romanian IT is concentrated in ten cities in the country and according to ARIES T, IT study from 2017, we have exceeded 100,000 specialists in the field with the main locations in Bucharest, Cluj and Iași which have experienced a spectacular growth in recent years.



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Iași

Cluj-Napoca

Timișoara

București



Romanian IT&C - about

Studies show that in the period 2011-2016 there were 50% more companies with IT profile and by 2023, specialists expect a new doubling of this number.

We estimate that the number of IT employees represents 3% of the total Romanian employees.

The IT market in Romania is 5 billion euros, being an extremely important segment in the country's economy.

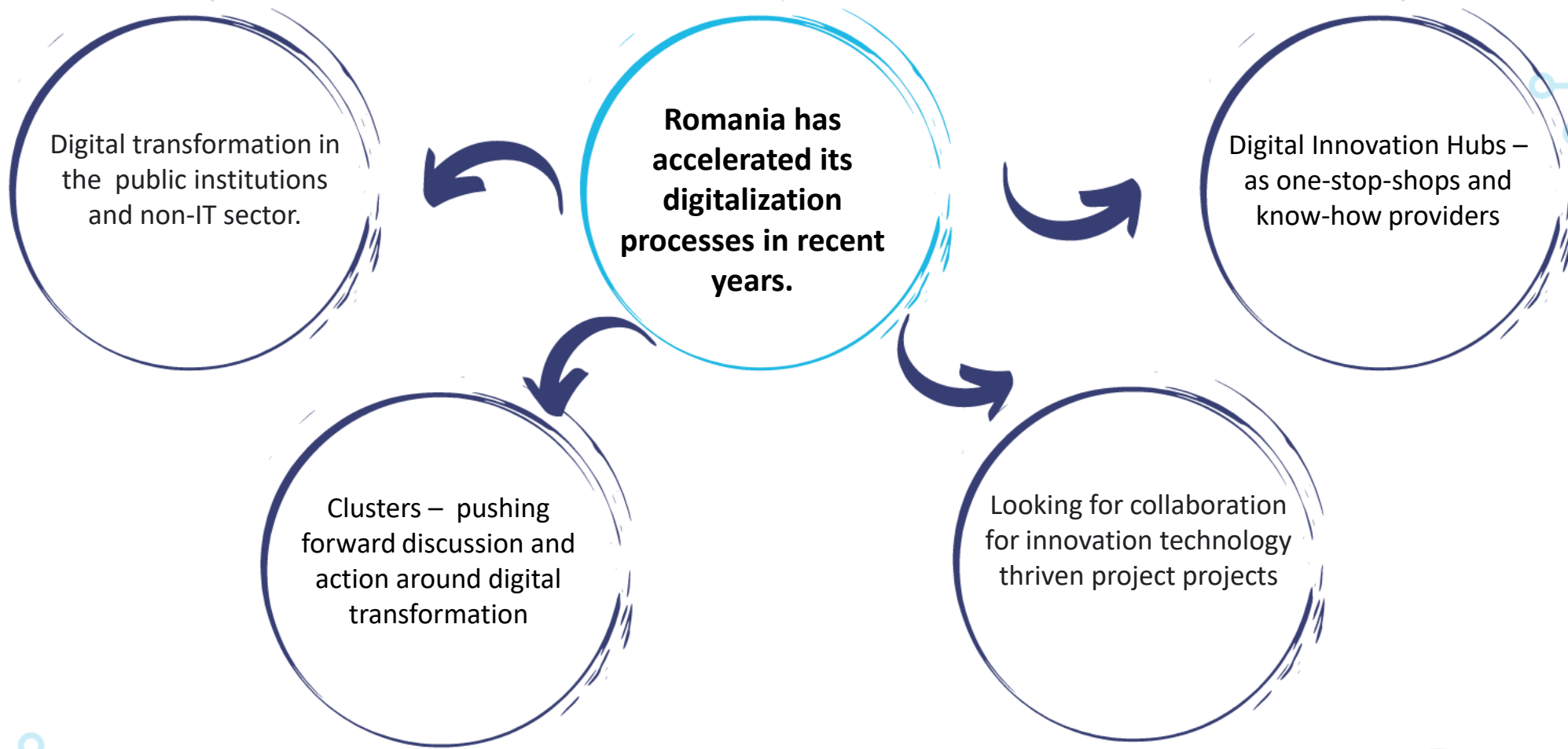


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Emphasis on digitalization



THE NETWORK OF IT CLUSTERS IN ROMANIA - IT – RO

IT clusters in Romania, CLUSTERO members joined forces and created an alliance by setting up a network, covering the entire country, which aims to have a high-level representation of this field, but also to create a collaborative framework, innovative and informative, through which adherent IT clusters can develop and enhance their activity.

The IT clusters that have signed this partnership have a total number of 566 member companies (startups, SMEs and large enterprises), which amount to almost 20,000 employees.



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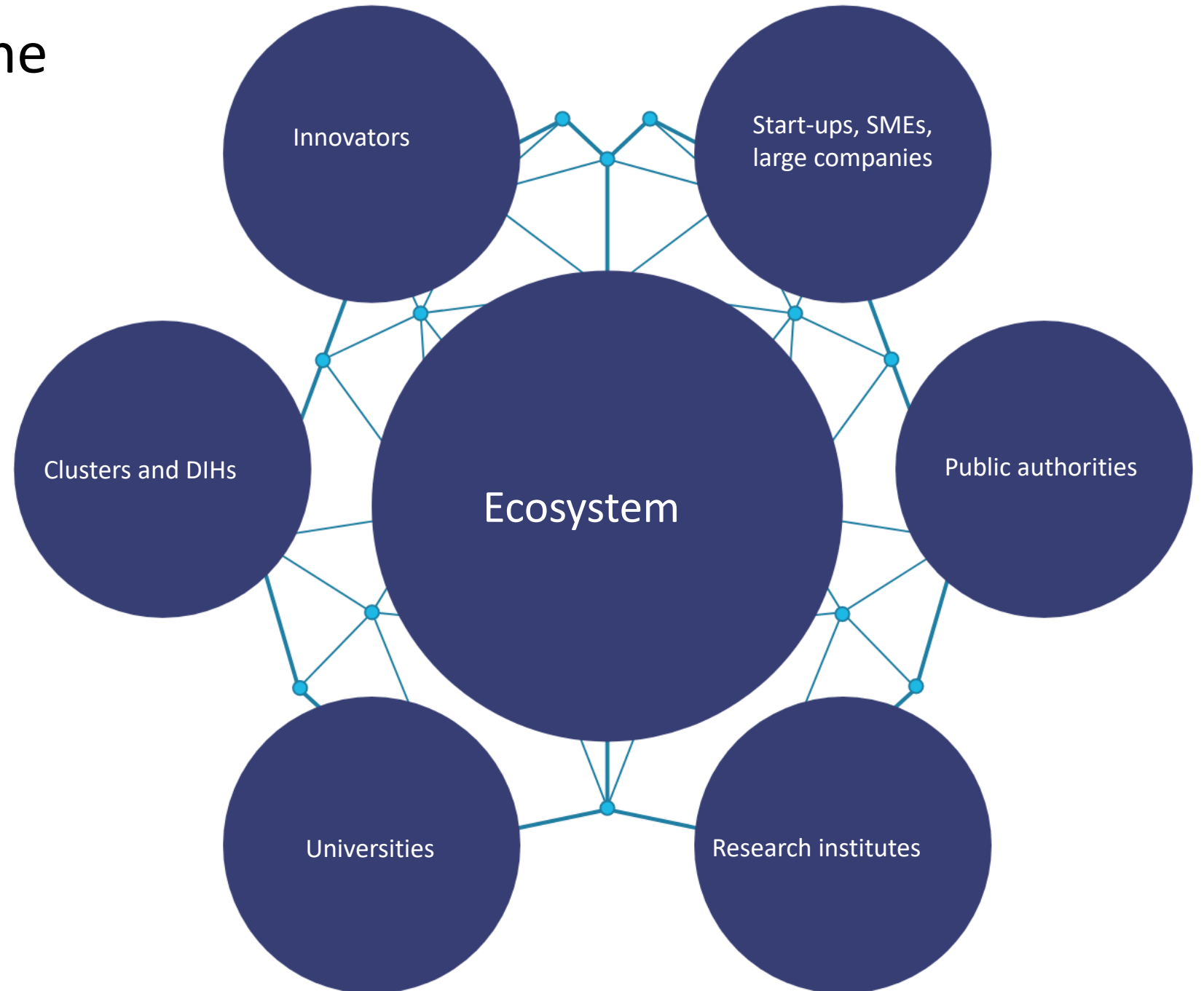


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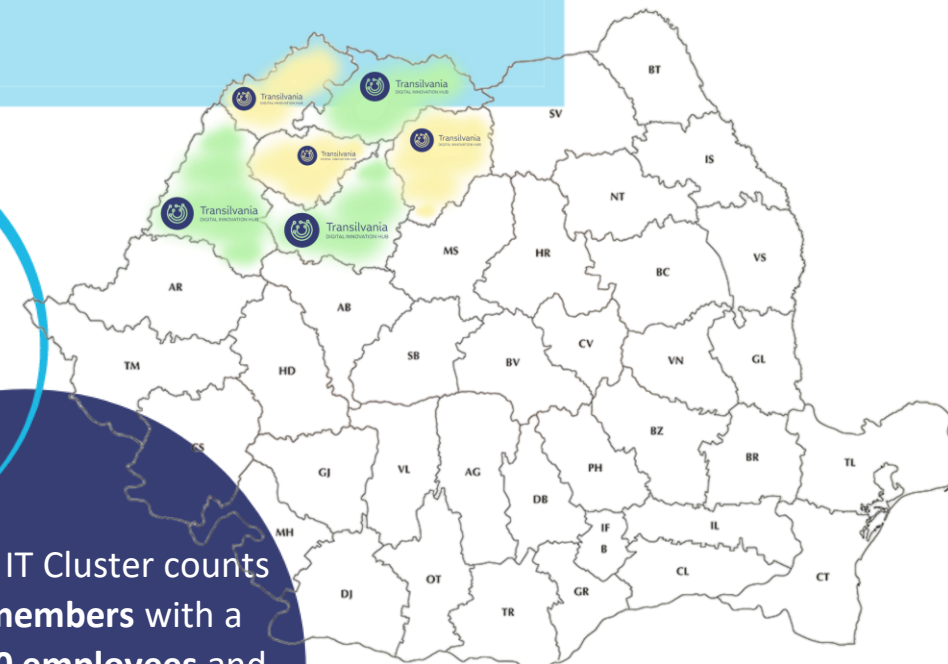
The importance of the ecosystems – Cluj-Napoca

The local ecosystem aims to create synergies between all members.

We believe that collaboration has the role to identify the needs of ecosystem members to support them in the future.



Transilvania IT Cluster



Transilvania IT Cluster
is the main
orchestrator of
**Transilvania Digital
Innovation Hub.**

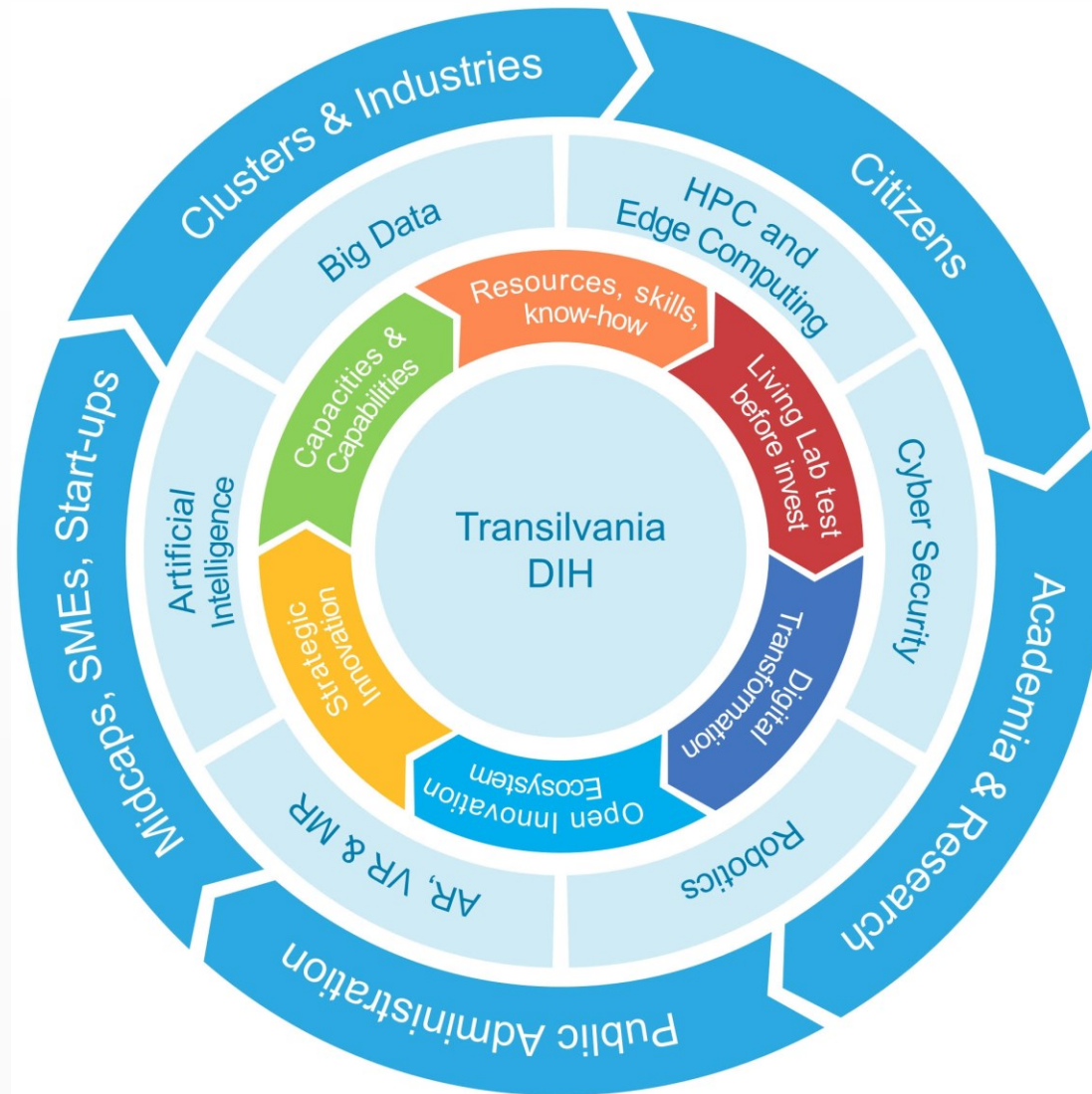
Our work is focused on bridging
entrepreneurship, research,
innovators and public
administration, thus encouraging
shared activities that gravitate
around digital transformation
with the aim of improving the
community through
digitalization.

Transilvania IT Cluster counts
over **125 members** with a
total of **8200 employees** and
over **445 mil EUR revenue.**

Transilvania IT Cluster
is part of the **Northern
Transylvania Clusters
Consortium**

Transilvania Digital Innovation Hub – the future of innovation

Transilvania Digital Innovation Hub works strategically to catalyze regional innovation potential and capabilities. On the other hand, it acts as provider of competences, know-how, innovation programs, support for startups and SMEs. With a vision to increase competitiveness through an innovative mix between technologies, skills, systemic approach, operational models, it engages relevant regional stakeholders and proactively adapts to European and global trends. Transilvania DIH sets the framework for digital transformation in all businesses and public sector through a cross-sectoral approach.





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Thank You!

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