



*“Akwaaba”*

Welcome to Ghana

COCA Architects

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## Ghana's political overview

- constitutional republic
- ranked among one of the most stable democracies in Africa
- extended stable period among its African peers in terms of geopolitical and investment stability
- liberal society, free media and strong state institutions have facilitated 5 separate democratic transfers of power between multiple political parties
- current Government policies designed to create business friendly environment

## Economy

- Ghana had the world's fastest growing economy in 2017
- Ghana's economy has grown at an average rate of 5.5% over the last 5 years ending December 2017
- it is expected to grow 6.3% in 2018



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Economy	Ease of Doing Business SubSahara Africa 2018
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Ghana	12
Cote d'Ivoire	17
Senegal	18
Nigeria	21
Mauritania	24
Cameroon	33
Gabon	35

Source: world bank 2018

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## Issues, risks & worries

### **Perceived issues:**

Lack of competence

Health

Lack of professionalism

Corruption

### **Reality:**

Dynamic, openness, innovation, talent

Be wise and organised

Entrepreneurial, good presentational skills, hard working

No experience

### **Real issues:**

Access to capital, financing

Infrastructure

Road traffic

### **Reality:**

Opportunity to invest and leverage Luxembourg access to finance and hence higher return

Improving at a rapid rate, can create challenges but also investment opportunities

Be lucky, check the time you get around and plan accordingly

# Ghana history of strong architecture and construction

## Ghana International Trade Fair Centre

GIFTC is an example of the capacity of Ghanaian actors to leverage both local resources and complementary networks of global and diasporic cooperation to sustain its development.



Sources: <http://www.todaygh.com/ghana-trade-fair-company-shadow-self/> ; Journal of the Society of Architectural Historians

# COCA Architecture

Luxembourg-based architecture firm with a focus on energy efficiency and sustainable design

Story telling: we spend time understanding how the synergy of space, light and material can create bespoke solutions for each and every project



Tiago, Carine & Eric



project Luxembourg



COCA meeting room

COCA project Ghana

Office refurbishment

Duration: 4 weeks; medium size refurbishment



# Examples innovative project Ghana

## Newbuilt: Boys Quarter

Use of local materials was important and energy efficiency

Double roof for shading

High ceilings and louver windows for natural ventilation

Cross ventilation





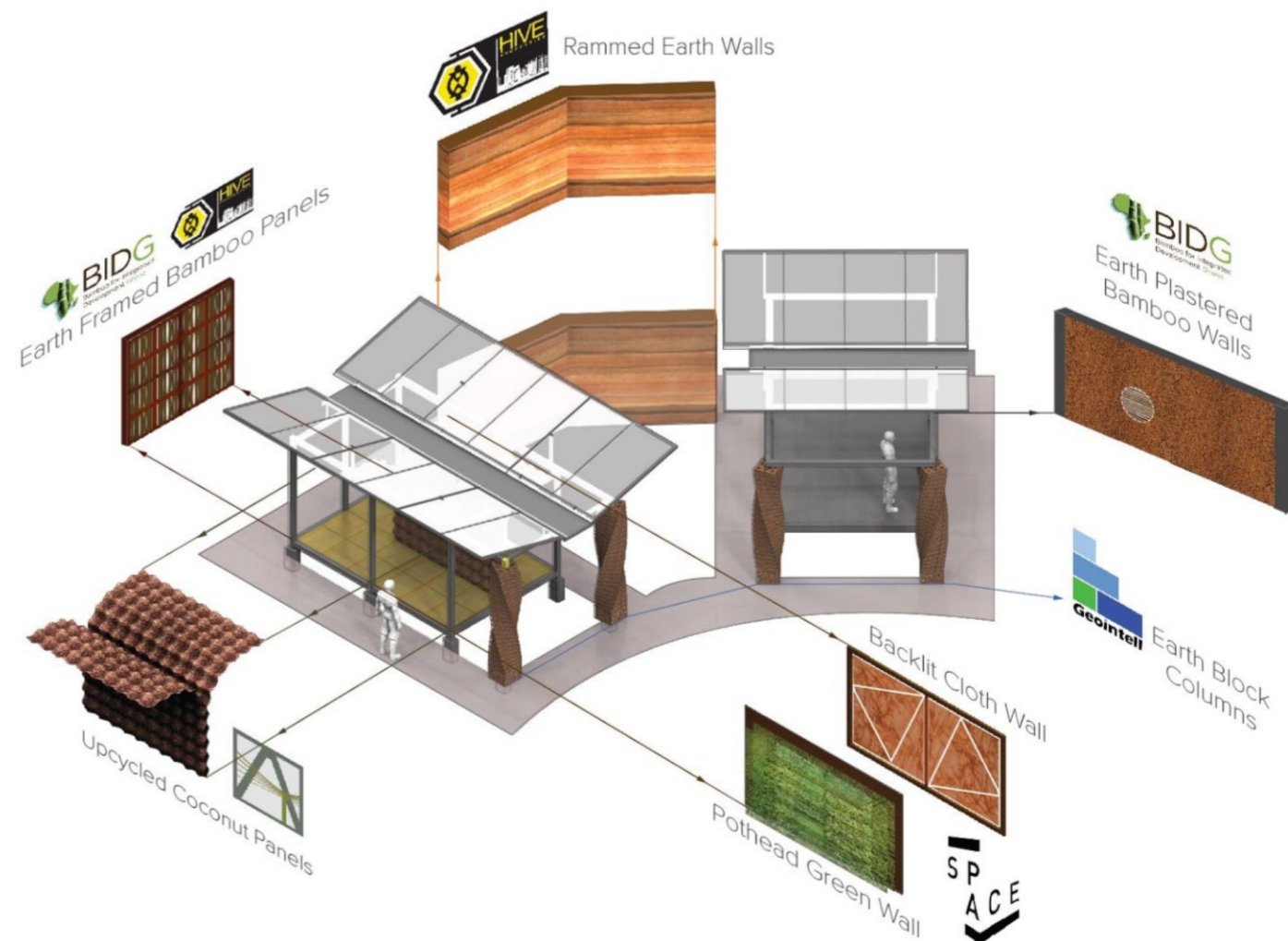
# Examples innovative project Ghana

## Prototype zero

Showcasing and improving the use and design of local materials as an affordable, high-quality alternative to imported building materials for construction.

In partnership with research universities and industrial partners, Prototype zero was an open research and showcase platform to the public.

> 70% construction material in Ghana are imported



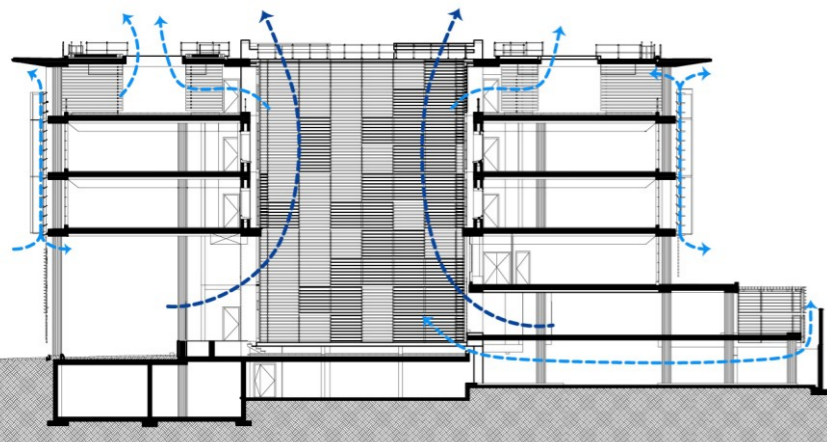
Source: Willow Technologies Ltd.

# Examples innovative project Ghana

## The World Bank Group

The design of the new facility by Joint venture:  
CoArc-OOA-ARUP. (South Africa – Ghana - UK)

Knowledge transfer



Source: Orthner Architects

# SUMMARY

Decades of democratic and social stability have increased investor confidence and investment opportunities in Ghana

Lack of infrastructure in Ghana is a great opportunity for Luxembourgish companies => multiple opportunities to invest in different industries

Energy efficiency: low energy concept knowledge transfer from Luxembourg

Only 6h flight from Luxembourg

Practically Lux-GH same time zone: easy communication

Friendliness creates space for fruitful discussions

Building successful business is as much about relationships as it is about money



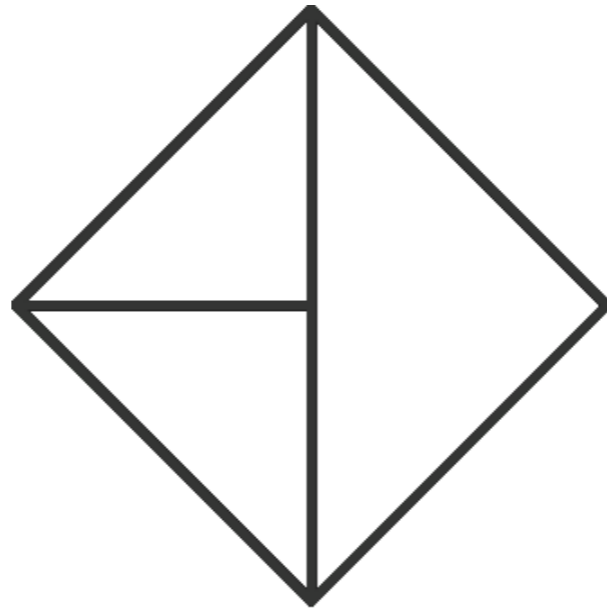
NZULEZU, UNESCO WORLD HERITAGE, WESTERN GHANA



ADA FOAH, EASTERN GHANA



SENYA BERAKU, CENTRAL GHANA



C O C A

*Villmools Merci fir är Opmierksamkeet!*

*Medaase paa!*

