



ROMANIA – IT LEADER IN EUROPE



ANIS
Employers' Association
of the Software and
Services Industry



ANIS - About



23 years of active contribution to the development of the Romanian software and services industry.



Together, our members' turnover represents more than 55% from the total revenue generated by the IT industry at national level, and they employ 34% of the total employees in the Romanian IT sector



We represent the interests of over 140 software companies from start-ups to multinationals.



We are involved in the development and the implementation of public policies at national and European level. We are members of Digital Europe, of Confederation "Concordia" and Business Europe



ANIS – Projects and Activities

Advocacy

We represent the software and services industry in relation with the stakeholders of the political-economic environment.

We advocate for a stable and predictable legislative framework, a performing educational system, and a stimulating economic environment

Education & Training

We carry out projects aimed at developing digital skills of young people from all forms of education. Also, we developed our own training programs in order to increase the numbers of IT specialists.

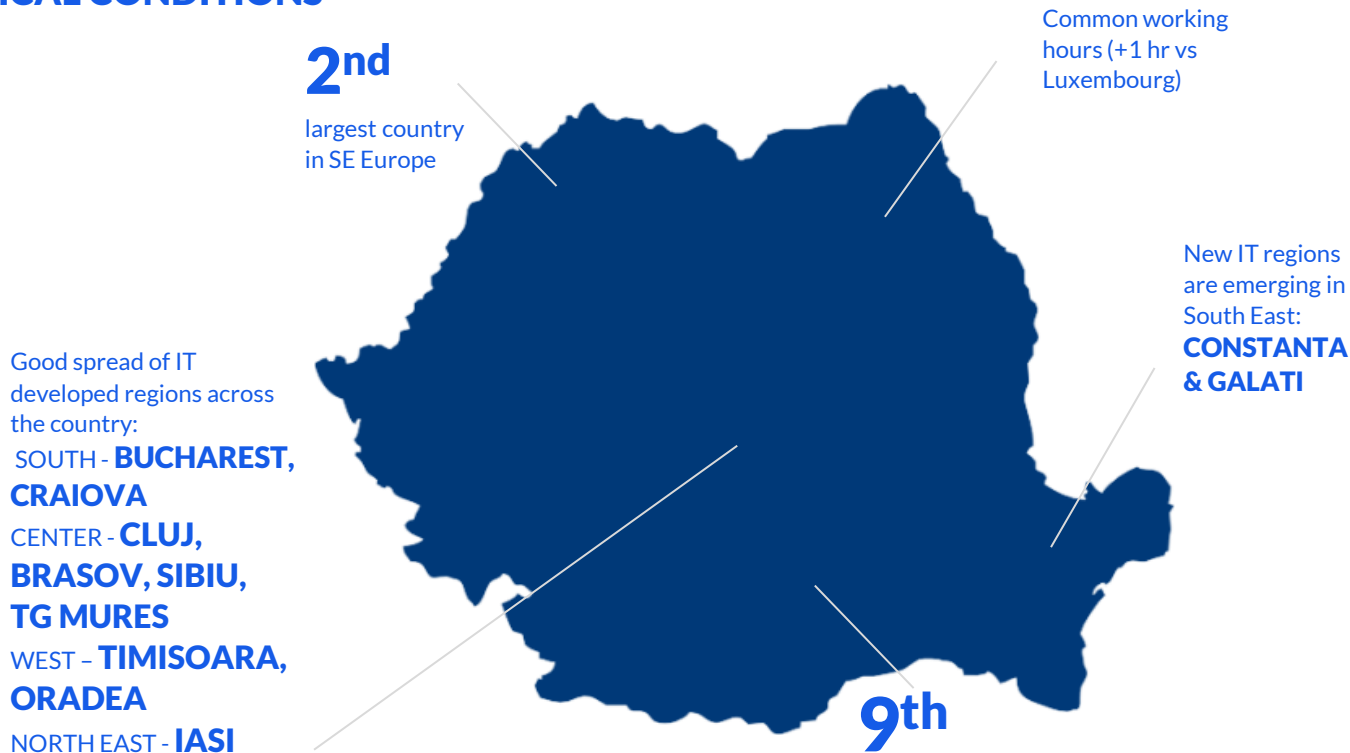
Community

We support the development of the Romanian software and services industry by creating a strong community and representative for the tech business environment in Romania.



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PERFECT GEOGRAPHICAL CONDITIONS





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PERFECT MIX



Strong Government incentives for IT sector



World class communication infrastructure



Remote working because of the high internet speed



Deep IT talent pool



Global technology companies

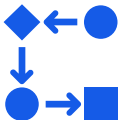


Low cost environment



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EDUCATION



HIGH DEGREE OF
MATHEMATICAL
SKILLS



5 TOP TECHNICAL
UNIVERSITIES



202.000 IT&C

Professionals in Romania



139.000

have a university degree



30.000 graduates/year

from IT high schools



7.000 graduates/year

from IT&C related universities



2.000 people/year

are retrained for IT jobs



59 DOMAIN-SPECIFIC
UNIVERSITIES

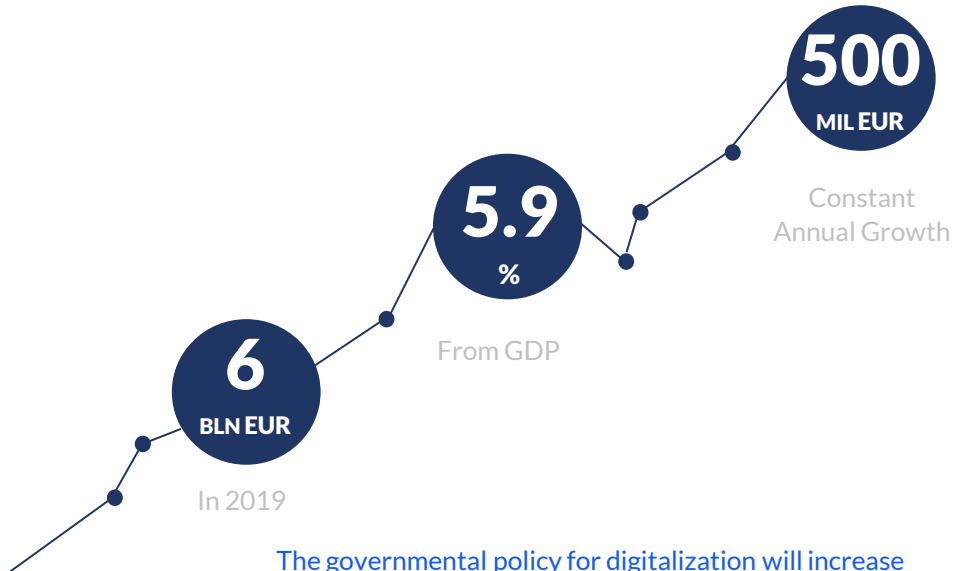


IT EDUCATION
PROGRAMS SPONSORED
BY COMPANIES



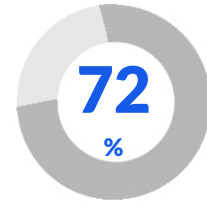
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SOFTWARE AND IT SERVICES MARKET

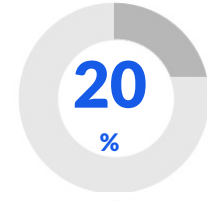


The governmental policy for digitalization will increase significantly the internal market during the next 3 years.

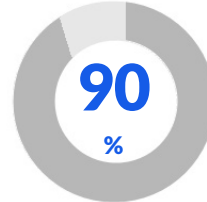
SOFTWARE AND IT SERVICES STRUCTURE



of the revenues are generated by export
(4,6 bln)



Annual Export Growth Rate

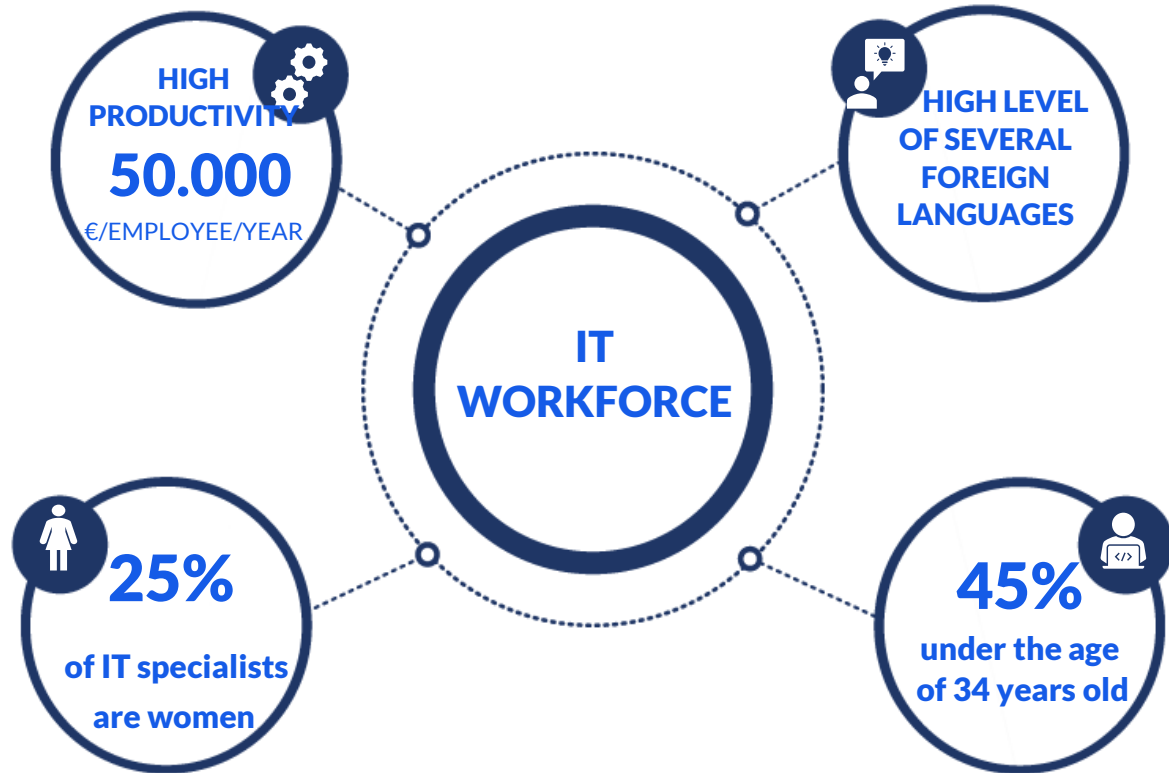


from exports are in EU countries



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IT WORKFORCE





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COMPANIES



Entrepreneurial market with focus on new technologies



First unicorns



Dozens of technology hubs

10%

from the total number of companies are with foreign capital

73%

of the sector revenue is generated by companies with foreign capital

20%

yearly increase on the number of foreign capital companies increase

9%

yearly growth rate of the large companies' revenue



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COMPANIES

159

Mil Euro

investments in 2019

20

Mil Euro

yearly growth of
investments

12.000

software and services
companies

1.000

new companies each
year



THANK YOU!

For more information
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