

ISTANBUL ANCIENT CITY – BRAND NEW STORY

ISTANBUL METROPOLITAN MUNICIPALITY – INVESTMENT TARGETS



ISTANBUL
METROPOLITAN
MUNICIPALITY



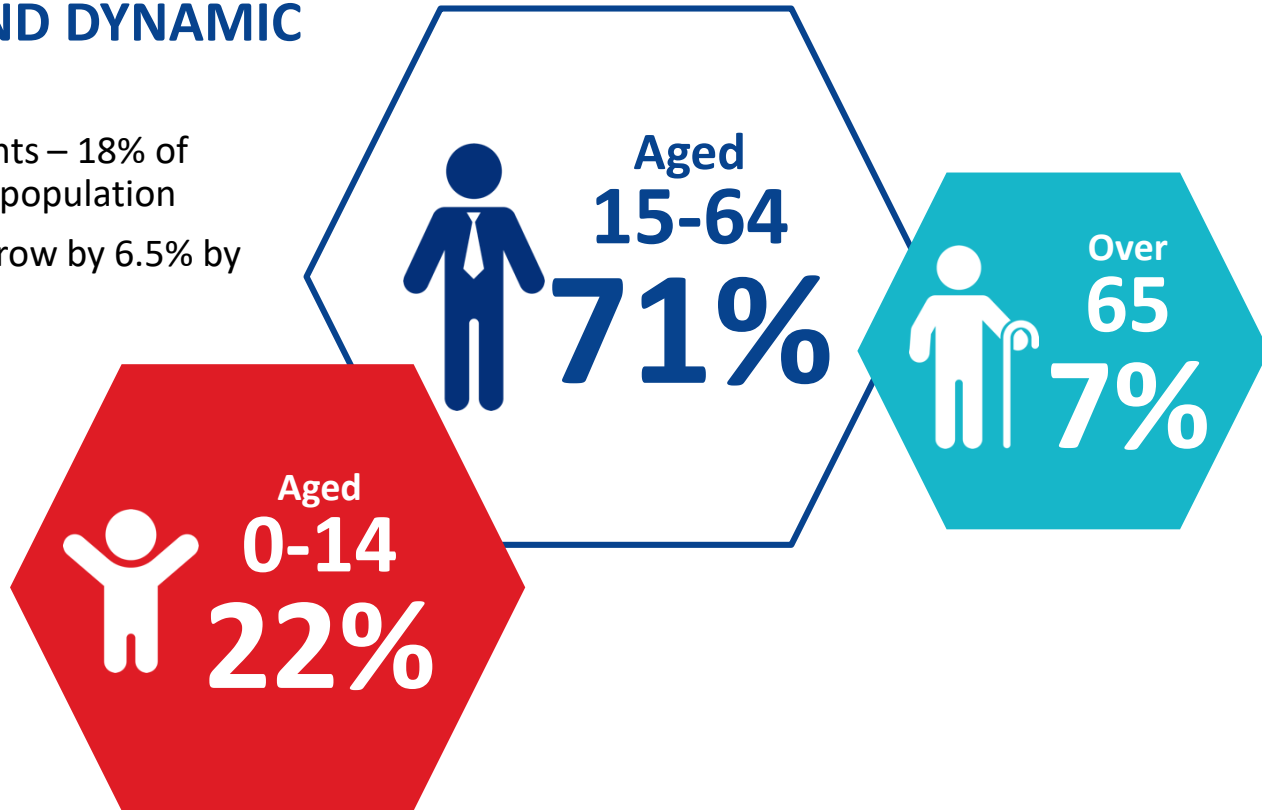
Istanbul
Investment
Agency

ISTANBUL A GENERAL OUTLOOK

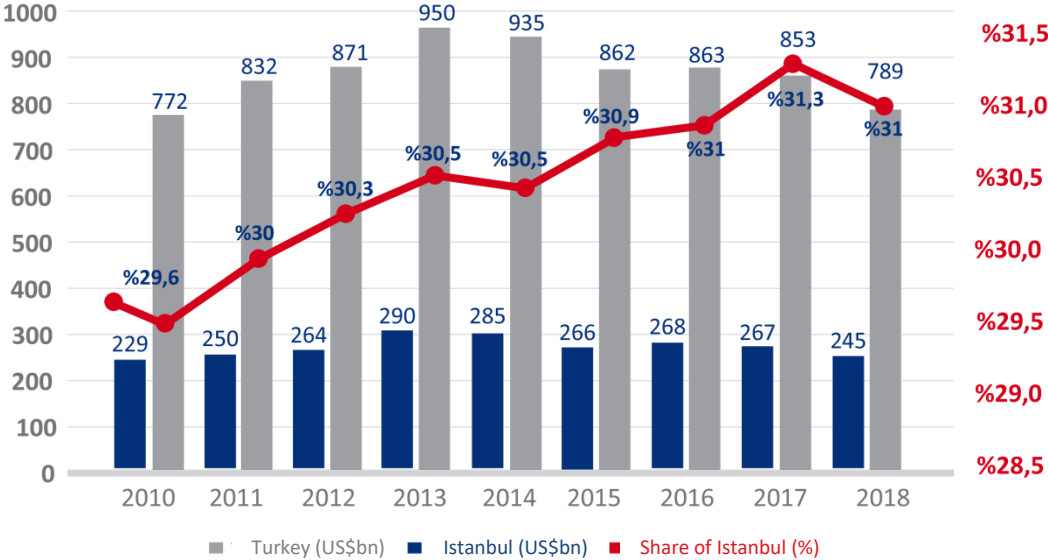
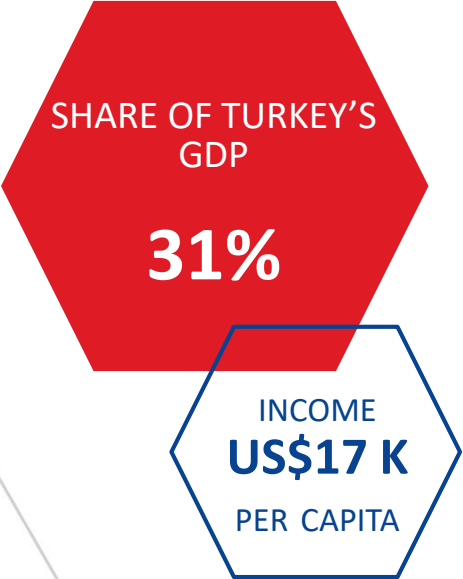


ISTANBUL YOUNG AND DYNAMIC

- 16m inhabitants – 18% of Turkey's total population
- Expected to grow by 6.5% by 2024



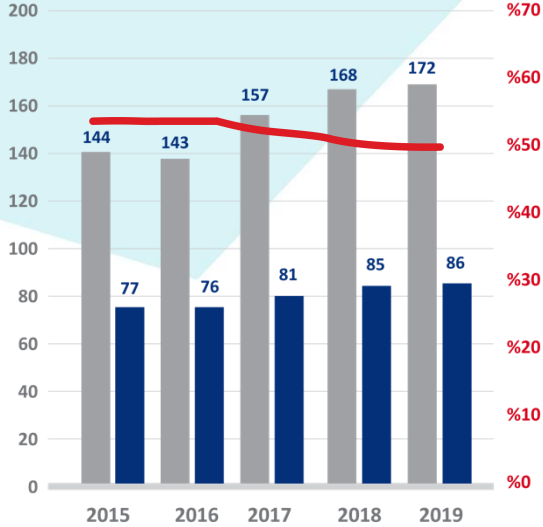
A HIGH POTENTIAL ECONOMY



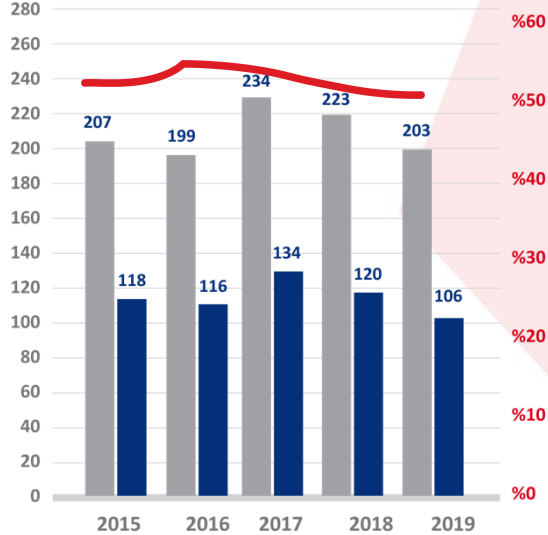
Source: TÜİK, 2019

TURKEY AND ISTANBUL FOREIGN TRADE VOLUME

EXPORT VOLUME



IMPORT VOLUME



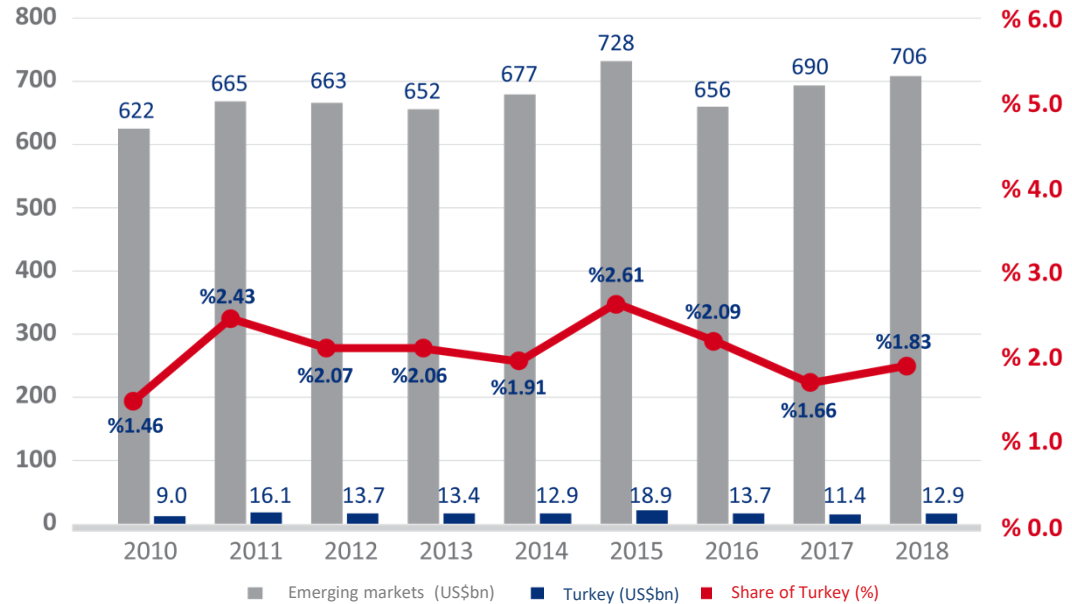
■ Turkey (US\$bn) ■ Istanbul (US\$bn) ■ Share of Istanbul (%)

Source: TÜİK, 2020

FDI INFLOWS TO EMERGING MARKETS

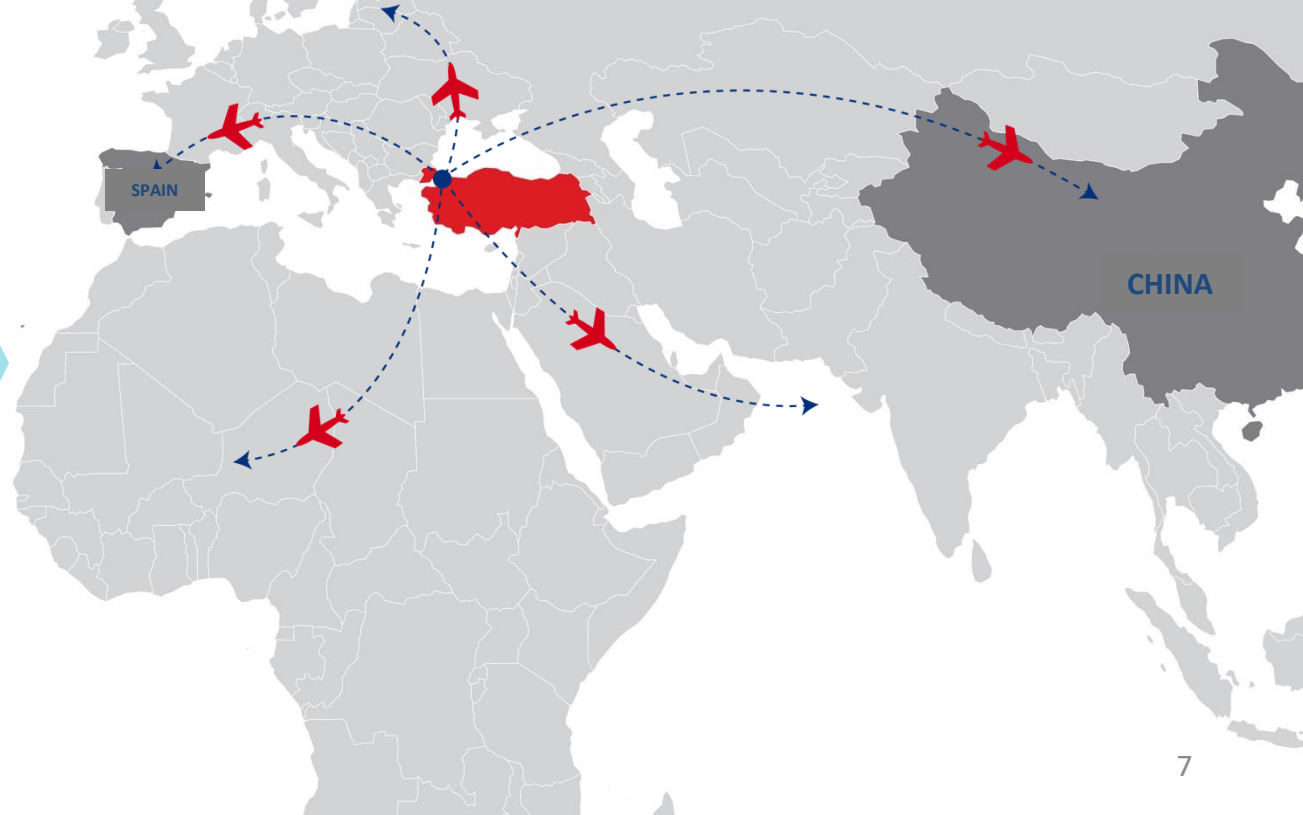
Turkey only gets
1.83%

Imperative to establish a climate of mutual trust to attract more FDI



A STRATEGIC HUB FOR INTERNATIONAL CAPITAL

- **HIGHEST POPULATION**
EUROPEAN METROPOLITAN AREA
- **YOUNGEST EUROPEAN CITY**
- **3RD MOST VISITED**
EUROPEAN DESTINATION
- **HEART OF THE TURKISH ECONOMY** WITH A 30% SHARE
- **WORLD'S 18TH LARGEST CITY**
IN TERMS OF GDP
- **ACCESS TO A US\$30 TN MARKET**
WITHIN A 4HR FLIGHT



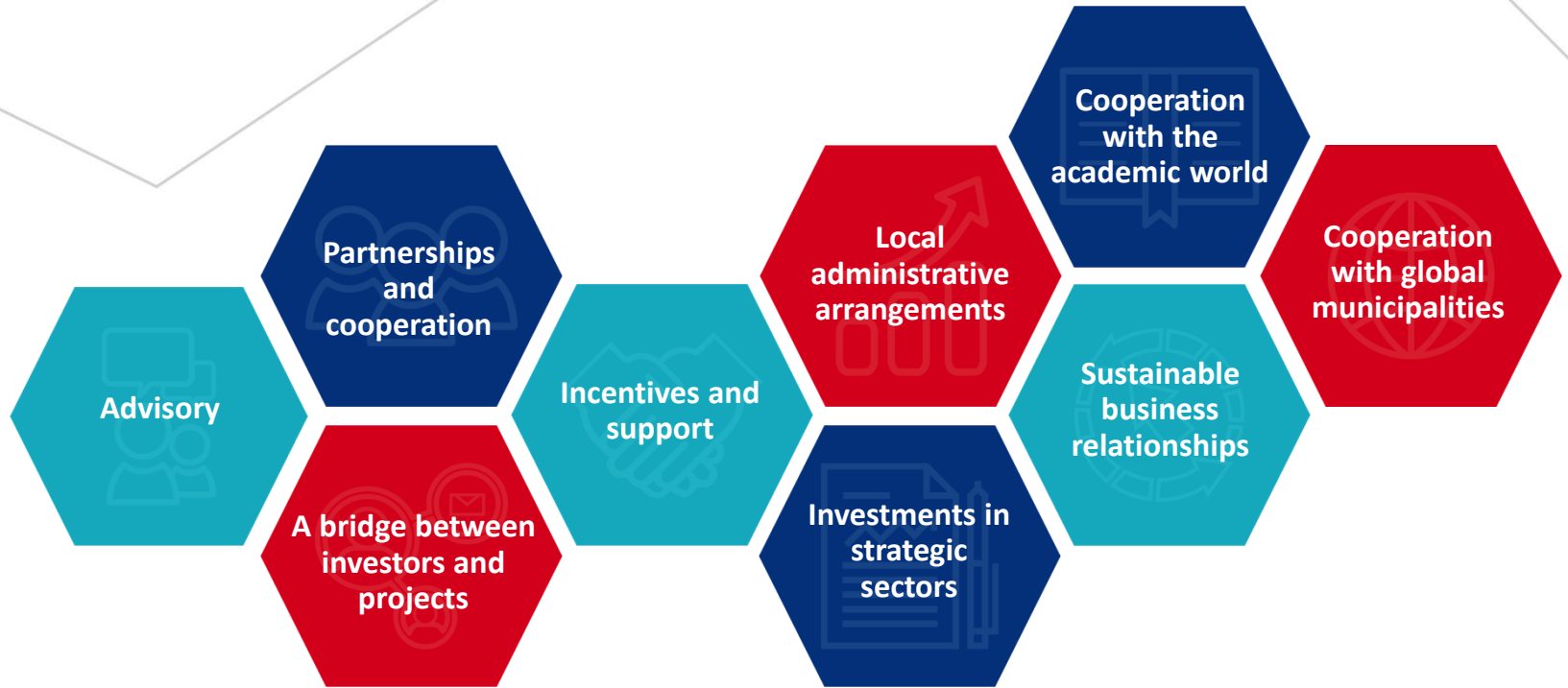


MISSION

“We have established the **Istanbul Investment Agency** to unlock our city’s **great potential**.

We are aiming to introduce **international investors** to Istanbul and position our city as a **popular investment destination**.”

OUR SERVICES



OUR STAKEHOLDERS

We are aiming to have our stakeholders as our business partners.

Working together is the way forward!



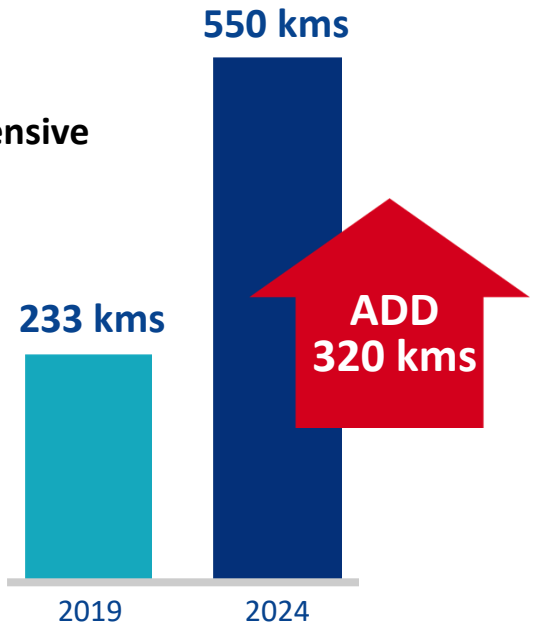
POTENTIAL INVESTMENT AREAS FOR INTERNATIONAL INVESTORS





INVESTMENT AREA: **METRO LINES**

Our target by 2024:
**To become a city
with one of
the world's most extensive
metro networks**





GLOBAL CITIES METRO NETWORKS TODAY

CITY	LENGTH (kms)
Beijing	690
Shanghai	676
Guangzhou	514
London	402
Moscow	397
New York	380
Nanjing	378
Seoul	353
Delhi	347
Wuhan	339
Chongqing	326
Shenzhen	303
Chengdu	302
Madrid	288
Tianjin	236
Istanbul	233
Paris	214



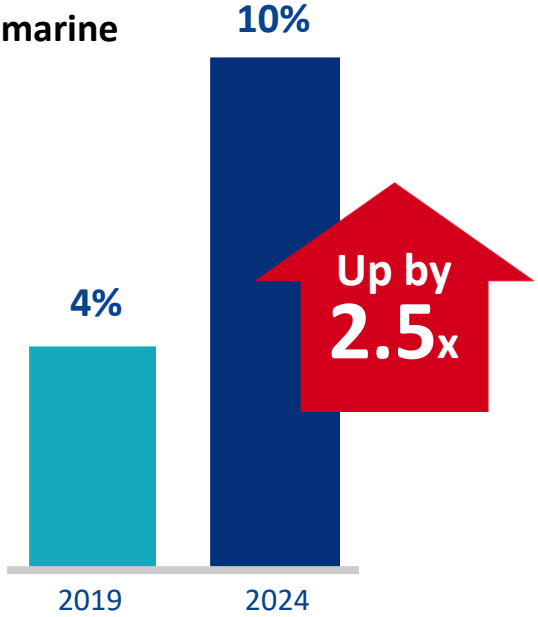
GLOBAL CITIES METRO NETWORKS IN 2024

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INVESTMENT AREA: **MARINE TRANSPORT**

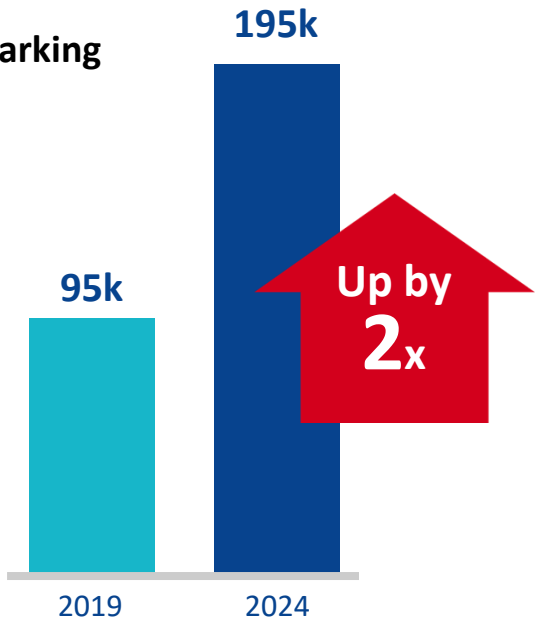
Our target by 2024:
Increase the share of marine
transport from
4% to 10%





INVESTMENT AREA: CAR PARKS

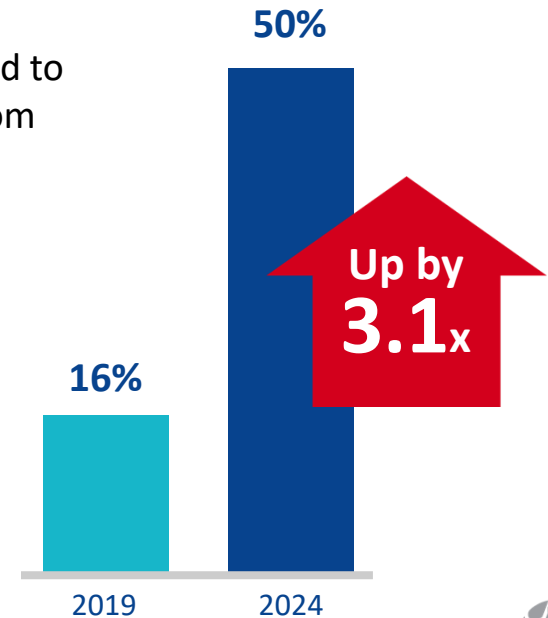
Our target by 2024:
Additional 100k car parking space





INVESTMENT AREA: **RECYCLING**

Targeting to increase the recycling ratio of daily waste which is projected to reach 25k tonnes up from 19k tonnes in the near future

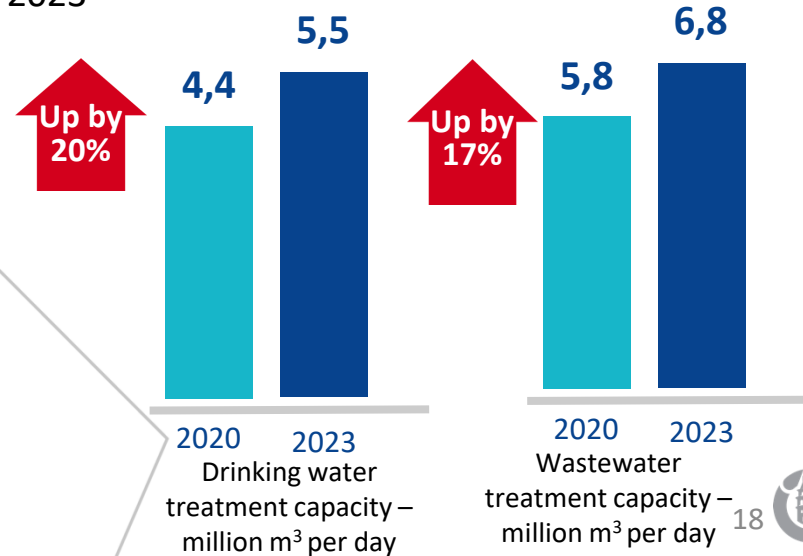




INVESTMENT AREA: **MUNICIPAL WATERWORKS**

Target to **increase both drinking water and wastewater treatment capacity** by 1 million m³ each by 2023

17 investment projects worth 500 million EUR unanimously authorised by the IMM Assembly





INVESTMENT AREA: **COMMUNICATION INFRASTRUCTURE**

Targeting to contribute to the establishment of Istanbul's 'uninterrupted communication infrastructure network', a key need for Istanbul:



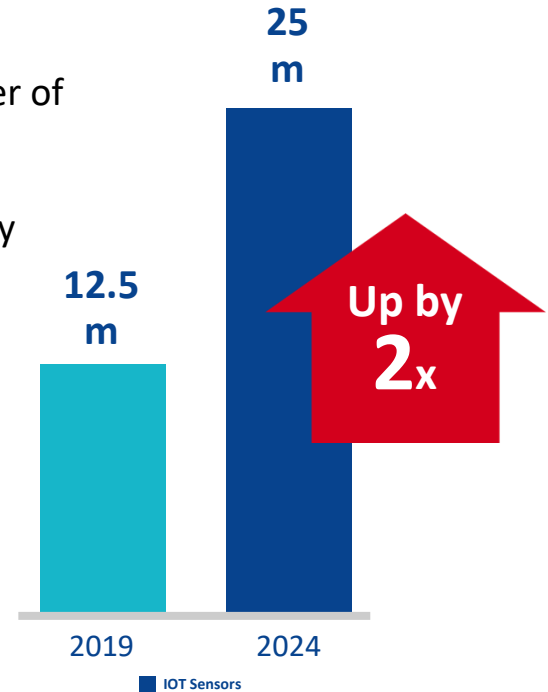
- **Fiber network roll-out**
- **5G and smart city infrastructure**

- Preventing repeat investments
- Uninterrupted communications during earthquakes and natural disasters

INVESTMENT AREA: TECHNO CITY

Our target by 2024:

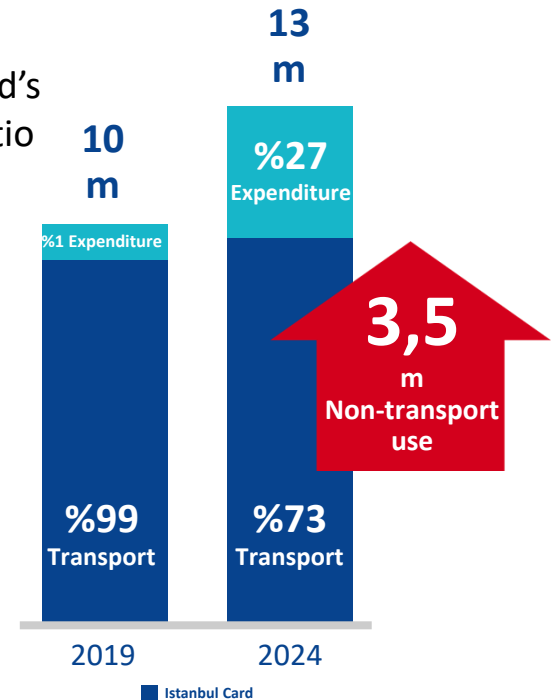
- Increase the number of **IoT sensors to 25 million**
- Become a smart city with **5 techno hubs**





INVESTMENT AREA: ISTANBUL CARD

Our target by 2024:
Increase Istanbul Card's
non-transport use ratio
to c. **25%**



INVESTMENT PROJECTS - SUMMARY

WATER TREATMENT	CAR PARKS	SMART CITY	ISTANBUL CARD
<ul style="list-style-type: none"> Cumhuriyet drinking water plant: 1.1 million m³/day Paşaköy wastewater plant: 100k m³/day Sludge drying and incineration plants Melen wastewater tunnel Gümüşyaka wastewater tunnel Others: Wastewater plants (Ambarlı, Ataköy, Başakşehir); deep sea discharges; pumps and motors 	<ul style="list-style-type: none"> The New Mecidiyeköy Square underground multi-storey car park: 600 car capacity 15 multi-storey car parks with a 5,000 car capacity 	<ul style="list-style-type: none"> GDPR Digital transformation of water and gas meters into smart meters (13 million smart meters in total over 5 years – circa 1 bn US\$) An IoT platform to operate smart city transformation – circa 150 m liras Video analytics and management systems (for around 120k CCTV cameras) – circa 90 m liras 	<ul style="list-style-type: none"> Digital transformation process Target to reach 1 billion lira non-transport payment volume Open banking and PF opportunities
Total: 4.4 billion liras	TOTAL: US\$ 75 millions	TOTAL: US\$ 1 billion	TOTAL: US\$ 10 millions
WASTE RECOVERY & ENERGY	CULTURE	MARINE TRANSPORT	RAIL SYSTEMS
<ul style="list-style-type: none"> Asian side waste incineration plant: 3k tons / day, 85 MW electricity Seymen landfill gas electricity plant : 90 MW capacity 	<ul style="list-style-type: none"> Transformation of 250 newspaper kiosks Restoration of Yerebatan (Basilica) Cistern and an income generating transformation 	<ul style="list-style-type: none"> 50 new marine taxis; 100 million lira investment Kasımpaşa shipyard modernisation Electric transformation of sea vessels 	<ul style="list-style-type: none"> Hızray (Speed rail) –63 km express rail system between Halkalı and Sabiha Gökçen connecting 3 airports via 11 stations; 750k passengers/day; 80 km/h average speed. Will cross Bosphorus – 5 billion US\$ project Beylikdüzü-Bakırköy metro and Esenyurt metro extension – 30 kms, 20 stations, 200 metro cars, 1.75 bn EUR investment
TOTAL: US\$ 600 millions	TOTAL: 100 million liras		TOTAL: US\$ 7 billions



**Istanbul
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Agency**

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istanbulinvestmentagency.istanbul**