

PRESS RELEASE – FOR IMMEDIATE RELEASE

Luxembourg Nov. 3<sup>rd</sup>, 2017

## BECAUSE TOGETHER WE CAN MAKE IT HAPPEN

For the first time, the Fédération des Femmes Cheffes d'Entreprise du Luxembourg (FFCEL), Women's Entrepreneurship Day (WED), EQUILIBRE, HUB DOT and Rockhal have joined forces to organize European Entrepreneurs – Lët'z Celebrate, Connect and Collaborate:

3 kick-ass events | 3 amazing venues | 3 consecutive dates in November

This event is open to all those who have an entrepreneurial spirit, with a vision to change the status quo within their company, organisation, association or administration.

Each day a different theme will be emphasized.

Friday will be the day for CONNECTION and according to Simona Barbieri, Founder of Hub Dot: *"If you're looking to connect with like-minded people and for your transformational link, join us at the Ernst & Young Atrium in Luxembourg-Kirchberg on Friday 17th, for the Hub Dot event. During that event you'll experience Hub Dot's rule breaking way of networking in an international audience and the importance of storytelling in a community based on THE 5 DOTS AND THE 5 MINDSETS"*.

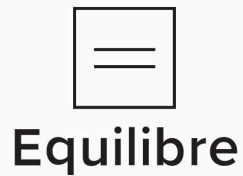
On Saturday, emphasize will be put on CELEBRATION, with the organisation of the Women's Entrepreneurship Day (WED) at Rockhal at Esch/Belval.

*"You want to celebrate diversity at the Women's Entrepreneurship Day and participate at the panel where digital experts and entrepreneurs of the online business will debate about the opportunities of the digital world, – Join us for an inspiring event including The Food Truck Festival and the Sonic Vision Music Festival"*, says Christine Hansen, Ambassador of WED.

On Sunday morning, COLLABORATION will be key. FFCEL and EQUILIBRE collaborate to bring you European entrepreneurs sharing their out-of-the-box experiences, including innovative corporate visions and resilience as an entrepreneur.

Larissa Best from Equilibre invites you to *"Listen to inspiring stories on entrepreneurship and how to make it happen – Learn from experienced entrepreneurs at the university Campus at Esch/Belval on Sunday morning."* And Christianne Wickler, president of FFCEL explains:

*"Sunday morning is also ideal for students to attend, to discover the start-ups of the future and to learn what vegan condoms, transparent salaries and "no more bosses" have in common. Bring your teenagers for free to get some Sunday morning inspiration from 10 AM until 1 PM"*.



The organisation team of European Entrepreneurs is very proud to have attracted awesome speakers - people from very diverse sectors such as administration, politics, owners of start-ups, local heroes and internationally famous men and women, tech experts...

Event takes place on Nov. 17, 18 & 19. Discover the schedule and speakers at [www.europeanentrepreneurs.net](http://www.europeanentrepreneurs.net).

#### About us

We believe in the European spirit, which is all about connecting people anywhere in the world, who share the same values: inclusion, diversity and open-mindedness.

More info about the organising partners:

[ffcel.lu](http://ffcel.lu) | [Equilibre.lu](http://Equilibre.lu) | [hubdot.com](http://hubdot.com) | Women's Entrepreneurship Day Luxembourg on Facebook

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