

Luxembourg at the Hannover Messe 2009

Nearly 30 years have passed since Luxembourg's first participation at the world's biggest industrial trade fair, the Hannover Messe and it remains a "must" for countless international companies. Despite the slow-down, Hannover managed to celebrate from 20-24th April with a total of 6,150 exhibitors (from 61 countries) yet again the industry's key trade fair of the year.

As in previous years, Luxembourg's participation was highlighted by the traditional "Luxembourg Day" which offered Luxembourg's exhibiting companies the possibility to maximise their visibility at the Luxembourg pavilion. Business networking opportunities as well as further attention to Luxembourg and its exhibitors was granted through the visit of the Minister of the Economy and Foreign Trade, Mr Jeannot Krecké on 22nd April.

During his speech at the official reception at the Luxembourg booth, the Minister welcomed the presence of the 10 Luxembourg companies at Hannover Messe and insisted, in front of nearly 200 visitors on the necessity for Luxembourg's companies to remain innovation focussed and able to reposition themselves if needed. The Minister further underlined the strategic importance of Germany as Luxembourg's prime export destination representing 25 per cent of total domestic exports. He also attended a reception held by Luxembourg-based ArcelorMittal, the world's number one steel company to strengthen ties with their German customers. The Luxembourg booth located in the "subcontracting" sector of the fair, hosted 10 companies which offered a broad range of products "made in Luxembourg". Among them: ArcelorMittal, Astron Buildings, Saint-Gobain, Koehl Group, Euro-Composites, CTI Systems, Codiprolux, No-Nail Boxes, SolarWood, 3P Automation/3P Solutions and Lee.

Being the best of breed, Hannover attracted yet again more than 200,000 visitors allowing Luxembourg to showcase cutting edge innovation and state-of-the-art technology. Interested? To participate at next year's Hannover Messe please contact: info@luxembourgbusiness.lu



Jeannot Krecké, Minister of the Economy and Foreign Trade and Bruno Théret, vice-president Arcelor Global Marketing

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