

Rebuilding Lebanon



Beirut: letting the light shine

Lebanon is a powerful symbol of the Middle East's drive to rebuild and renew. Thus it is ideally placed to host Project Lebanon 2010, the 15th International Trade Exhibition for Construction Technology, Building Materials and Equipment for the Middle East.

With Beirut receiving significant local and international backing to re-establish itself as an important Mediterranean capital, the opportunities for construction companies are attractive. There is a similar story for the rest of the region, with industry estimates talking of a potential of \$1 trillion worth of building projects up coming in the wider Middle Eastern region. This oil-funded investment is likely to be sustained over the medium term.

Developers, engineers, architects, project managers, building materials specialists, as well as investors and government officials will be at the fair, providing excellent person-to-person networking opportunities. The fair will be held between 1-4 June in the Beirut International Exhibitions and Leisure Centre, located in the capital's central business district, just 15 minutes from the airport. The Luxembourg Pavilion will be organised by the Ministry of the Economy and Foreign Trade and the Chamber of Commerce. To register, go to: www.luxembourgforbusiness.lu/project-lebanon