

**DO THINK OF THE MONEY
THAT ALL THIS REPRESENTS.
BUT I LIKE IT AND THAT'S IT!**

S. PERLSTEIN COLLECTOR, J. BENHAMOU MUST,
LES ECHOS

**SPENDING ON CULTURE IS
AN INVESTMENT AND NOT AN EXPENSE**
XAVIER BETTEL



**MAKING MONEY IS ART
AND WORKING IS ART
AND GOOD BUSINESS
IS THE BEST ART**

A. WARHOL

*And celebrity means
for a painter:
sales, earnings, fortune, wealth*

Picasso

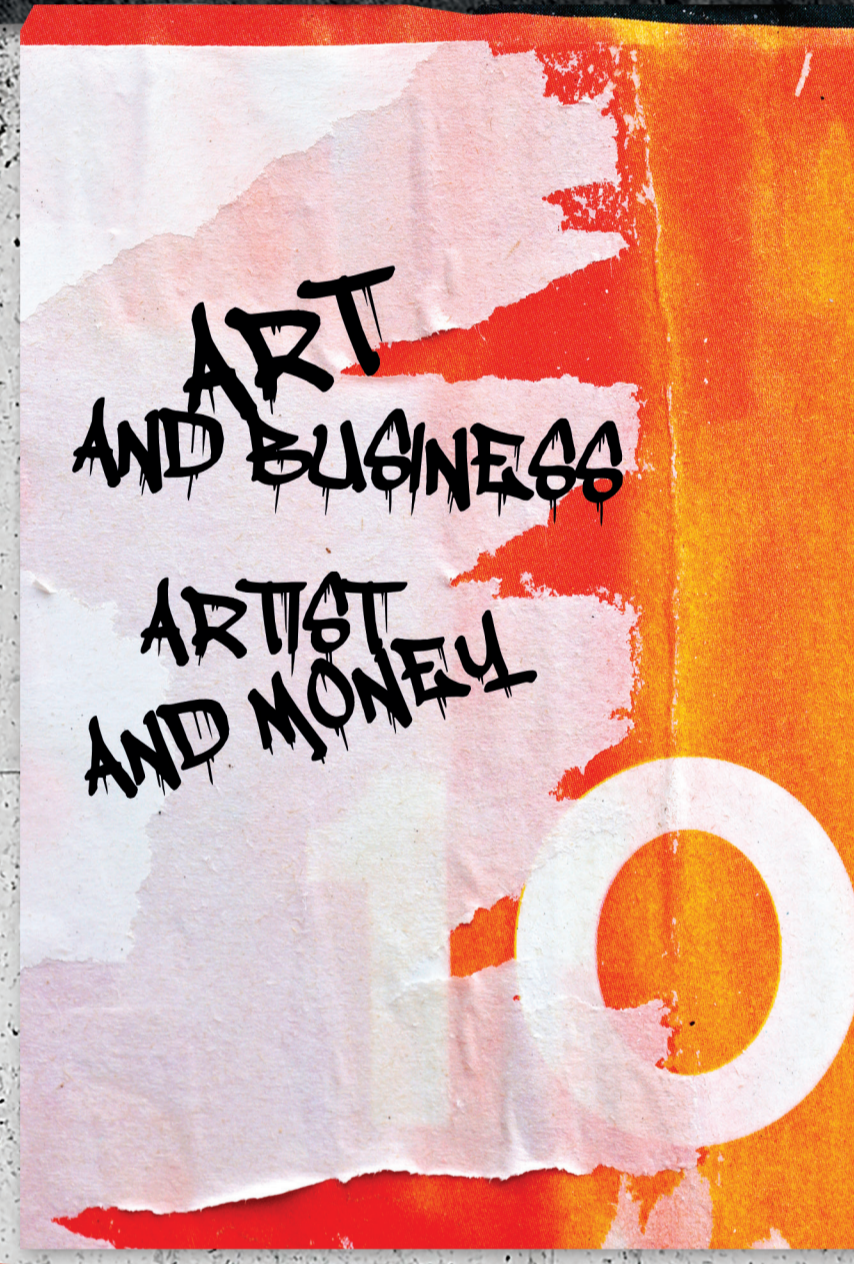
ART?

**PRICES
ARE SOMETIMES
FOR
THE FOOLS**
F. PINAULT



**"A TRUE COLLECTION
DOES NOT BECOME 'SMART'
BECAUSE OF THE MONEY
THAT IS PUT INTO IT,
BUT IT IS AN EXTENSION OF
AN ARTISTIC INTEREST IN ART."**

G. DUROZOT - RAS LE BOL WARHOL ET CIE ' CONTRE LA PAUVRETE DES IMAGES,
L'ART EN TRAVERS, PARIS, HAZAN, 2009.



*The **great** collectors have
all bought a first work
and often at a **low** price*

GALERIE STÄCKL'R